

User Testing

User testing is when you have a person unfamiliar with your project test it out and share their responses.

It is most effective when a website is nearly complete and in staging and when a target audience is using it. However, it may still be useful for you as you're designing to hear some unbiased feedback regarding your project.

Secure | <https://www.usertesting.com/v/d0cac6ba-1700-4a52-aaf4-1fe37ea70228#!/notes>

Apps 20 Botanical Art US... BOXIFY ★ Bookmarks Add to MyRegistry !important GD Inspiration Other Design Inspira... People and Resources Design Tools Recipes Fashion Reading Music Miscellaneous Work Reading Freelancing File Management ★ Bookmarks » Other Bookmarks

Log in

Notes & Clips → |

There are no notes or clips for this video.

LITTLE FREE LIBRARY

The Little Free Library is located in the Green Oasis community garden in Alphabet City.

Green Oasis community garden is open on, Saturday and Sunday from 11 a.m. to 5 p.m.

Hours are in effect from May 1 through October 31, weather permitting.

Garden work begins in late March and continues through December.

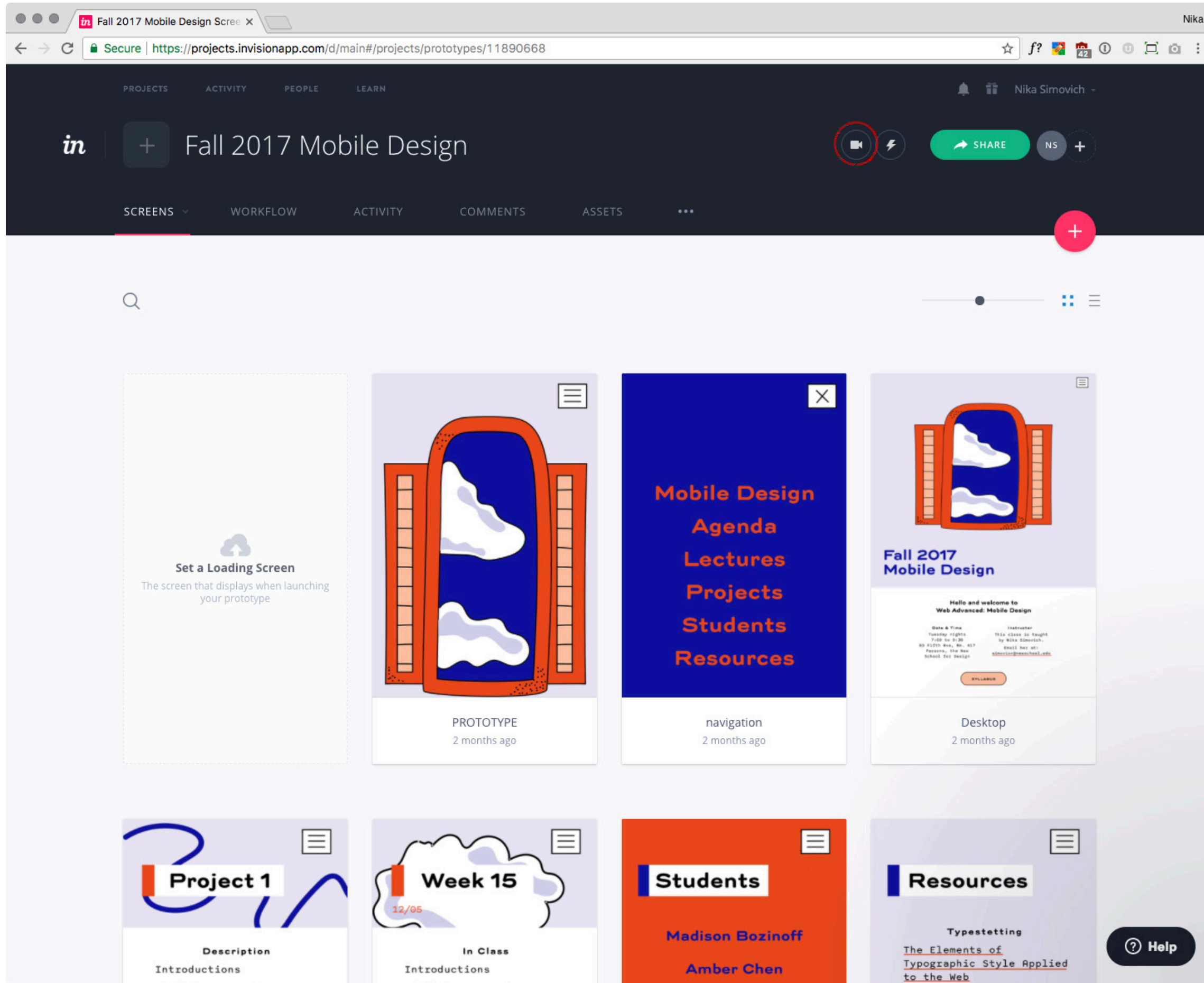
1:08 / 3:09

Watch User Testing Video

The screenshot shows a web browser window displaying a user testing video on the UserTesting platform. The browser's address bar shows the URL: <https://www.usertesting.com/v/f99713b0-eb8b-4288-bf8f-9e8cfff56215#!/notes#%2Fnotes>. The browser's bookmark bar contains various categories like 'Apps', '20 Botanical Art US...', 'BOXIFY', 'Bookmarks', 'Add to MyRegistry', 'Important', 'GD Inspiration', 'Other Design Inspira...', 'People and Resources', 'Design Tools', 'Recipes', 'Fashion', 'Reading', 'Music', 'Miscellaneous', 'Work Reading', 'Freelancing', 'File Management', 'Bookmarks', and 'Other Bookmarks'. The UserTesting interface includes a 'Log in' button in the top right corner. The video player shows a video titled 'GymApp' with a thumbnail featuring the text 'SQUAT RACK' and an image of a squat rack. Below the thumbnail is a video player showing a person performing a squat. The video player controls show a progress bar at 0:57 / 4:43. To the right of the video player, there is a 'Notes & Clips' section with a dropdown arrow and a right-pointing arrow. Below this section, there is a message: 'There are no notes or clips for this video.'

Watch User Testing Video

As shown on the previous example, it's important to have all your interactions fleshed out and to provide instructions to your user.



- Get in pairs and review your projects.
- Decide on what you'd like to test, and what screens would be necessary for someone to see to test this effectively.
- Write a short prompt specifying what your app is and what you're testing.
- Write 3 questions to ask the user.
- Assemble your screens and have your partner try them out.
- Send them to the InVision User Tester!